



SINO-GERMAN (EUROPEAN) SME COMMUNICATION & COOPERATION CONFERENCE

SMEC - PURPOSE AND FOCUS



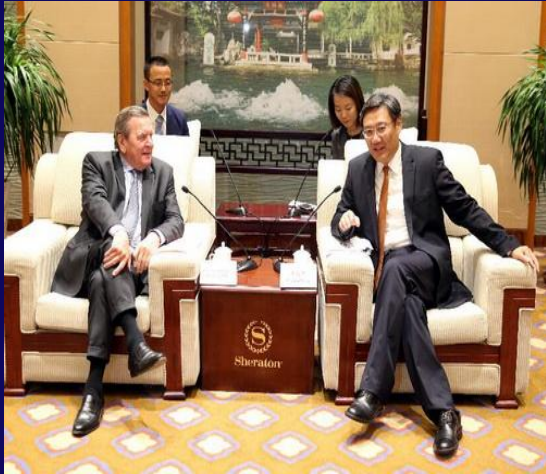
- Already held for 6 times since the first SMEC in 2015 (yearly event)
- Strengthen the relationship between Jinan, Germany and Europe regarding business, cooperation and culture.
- Presenting Jinan and Jinan's advantages towards European participants, companies and institutions.
- Special focus lies on the cooperation between SME companies from Jinan / Shandong and Europe.
- An important platform of Shandong-Province to increase its level of opening-up and strengthen cooperation with Europe
- Only Sino-German (European) conference with the Ministry of Industry and Information Technology (MIIT) as the main organizer
- The number of international and Chinese participants increased year on year (more than 200 international participants from more than 15 countries in 2019)



SMEC IMPRESSIONS (2016 - 2020)



2016



Gerhard Schröder, former German chancellor, participated in 2016

2018



Martin Schulz, former president of the European parliament, participated in 2018 and the City of Dresden was SMEC Co-Organizer

2019



Strategic Cooperation Agreement between the Jinan Innovation Zone and the Sophia Antipolis Science Park in France

2020



Due to the global COVID-19 Situation, the SMEC 2020 has been held as an online event with Ban Ki-Moon as guest speaker

SMEC - MAIN CONTENT AND ACTIVITIES



Matchmaking Activity



On-Spot Company Visits



Communication Wine Party



SMEC - MAIN CONTENT AND ACTIVITIES



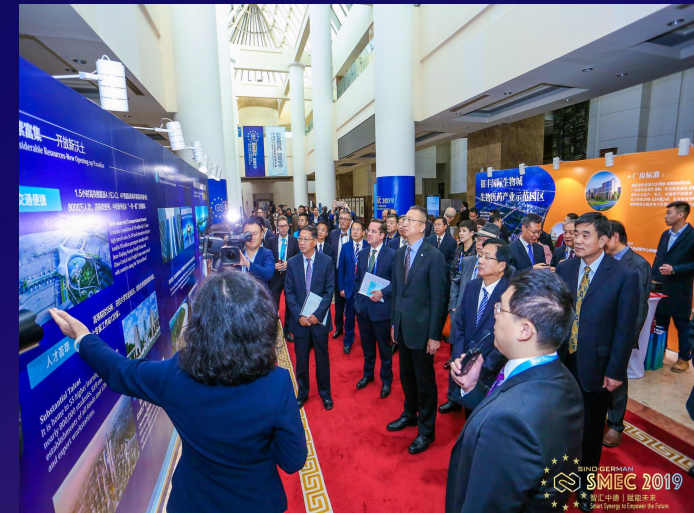
Sub-Forums on certain Industries



SMEC Opening Ceremony



Exhibition Area



SMEC CITY CO-ORGANIZERS AND EXHIBITORS



DRESDEN (2018)



Dr. Robert Franke, Head of Economic Development of Dresden, is introducing the Exhibition booths and related companies at the SMEC 2018

HANOVER (2019)



Participants could visit Hannover through VR glasses and experience it virtually

MANNHEIM (2020)



Dr. Peter Kurz, Mayor of Mannheim, is introducing the City of Mannheim at the SMEC 2020

SMEC ACHIEVEMENTS



BMTS settled down in the Jinan Innovation Zone



HENGST settled down in the Jinan Innovation Zone



Joint Venture set up between Yingsheng Biology and Labsystems in the Jinan Innovation Zone



More than 100 Projects have been signed...

2023 SMEC

Date: 21.09.2023 - 22.09.2023

Location: Jinan, Shandong Hotel

Scope:
Ca. 400 participants, among them 100
international participants



WELCOME TO THE SMEC 2023!