



SMEC 2023
中国·济南 Jinan, China

中德(欧)中小企业交流合作大会

Sino-German (European) SME Communication & Cooperation Conference

智汇中德 | 赋能未来

Smart Synergy to Empower the Future

Schedule

Thursday, September 21st

I. VIP Guests Welcoming

1. **Time:** 17:30-18:20

2. **Venue:** Haidai Hall, Shandong Hotel

3. **Participants:** Leaders of the Ministry of Industry and Information Technology (MIIT), leaders of Shandong Provincial Government, International and Chinese VIP Guests

II. Welcome Dinner

1. **Time:** 18:30-19:30

2. **Venue:** Liyue Hall, Shandong Hotel

3. **Participants:** MIIT leaders, leaders of the CPC Shandong provincial committee and provincial government, international guests, VIP guests, officials of the various CPC municipal committees or governments

Friday, September 22nd

I. 2023 Sino-German (Euro) SME Cooperation & Communication Conference

1. Sino-German (Euro) Cooperation Exhibition Visit

Time: 8:30-9:00

Venue: Corridor outside the Golden Hall

Main contents:

A Long History: Shandong and Germany (Europe) cooperation history exhibition;

Accomplishments in Cooperation: Sino-German (Euro) cooperation projects exhibition;

Pride of Jinan Innovation Zone: Sino-German (Jinan) SME Cooperation Zone achievements exhibition;

City Gallery: Duisburg, German City theme exhibition;

Bonded Selection: High-quality European import goods exhibition.



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2. Opening Ceremony

Time: 09:00-10:20

Venue: Golden Hall, Shandong Hotel

Agenda:

Moderator: Provincial Governor Zhou Naixiang.

- (1) Speeches by international and Chinese VIP-Guests
- (2) Launch ceremony of the Shandong-Baden-Württemberg Overseas Empowerment Center for Private SMEs
- (3) Release ceremony of Jinan Sino-German (Euro) Cooperation Plan 2.0
- (4) Signing ceremony of major investment cooperation projects between China, Germany and Europe
- (5) Signing ceremony for Sino-German (European) SME industry / supply chain cooperation projects

3. Keynote Speech (10:20-11:30)

Keynote speeches by international and Chinese VIPs

II. Lunch

1. Time: 11:40-13:00

2. Venue: Garden Café, Shandong Hotel

III. Roundtable events (3 events, 14:00-17:00)

1. Roundtable meeting on international smart sensors and Internet of Things development;
2. Roundtable meeting on carbon peak and carbon neutrality regarding constructions in urban and industrial fields;
3. Current situation of European companies in China: Opportunities and Challenges.

IV. Dinner

1. Time: 17:00-19:00

2. Venue: Garden Café, Shandong Hotel