

Building Partnerships to Support SME Internationalisation

TAGS

Partnerships

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The EU SME Centre joins the Enterprise Europe Network Conference 2015

The Enterprise Europe Network (EEN) Annual Conference 2015 kicked off in Brussels on June 8th – 10th welcoming over 800 new and existing EEN partners all helping SMEs to innovate and grow internationally.

The conference focused on sharing good practices, deepening knowledge of services and programmes and strengthening links between Network partners. The EU SME Centre attended as an official new member, meeting with partners and sharing best practices on how to leverage the Network to better serve European SMEs doing business in China.

During the conference, the Centre's Marketing and Communications Manager Anne-Laure Maddy participated in a dedicated workshop introducing EU internationalisation services within the network. She had bilateral meetings with over 20 EEN points from Austria, China, Ireland, the UK, Spain, Romania, Italy, Finland, the Czech Republic and Sweden. Discussions centred on partnership opportunities, business advice for SMEs, and joint activities covering company trade missions,

matchmaking events, and training workshops.

The EU SME Centre joined the EEN network in 2015 and will be organising brokerage events to bring European and Chinese companies together, facilitating partnership agreements, offering advice and training to SMEs looking to do business in China.

About the EU SME Centre

The EU SME Centre helps EU SMEs prepare to do business in China by providing them with a range of information, advice, training and support services. Established in October 2010 and funded by the European Union, the Centre has entered its second phase which will run until July 2018.

The Centre is implemented by a consortium of six partners – the China-Britain Business Council, the Benelux Chamber of Commerce, the China-Italy Chamber of Commerce, the French Chamber of Commerce in China, the EUROCHAMBRES, and the European Union Chamber of Commerce in China.

About EEN

EEN provides SMEs with services in terms of technology innovation, industrialisation, and trade support as the most influential service platform with the widest coverage. EEN involves more than 600 member organisations including chambers of commerce and industry, technology centres, universities, research institutes and development agencies at national, regional, provincial and municipal level as well as over 1 million SMEs from over 50 countries. Besides EU Member States, EEN covers other non-EU countries including China, Switzerland, Norway, Iceland, U.S.A., Israel, Russia, Japan, Mexico, and Chili, etc.

To learn more about EEN, visit the website: www.een.ec.europa.eu

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