

Centre Offers Training to Belgian Delegation during Belgian State Visit to China

TAGS

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On June 23rd, the EU SME Centre in collaboration with our implementing partner BenCham was honoured to organise a seminar in Beijing for a Belgian business delegation during the Belgian State Visit. The seminar focused on intellectual property and product liability in China.

More than 50 participants from the delegation attended the seminar and benefited from practical knowledge provided by China IPR SME Helpdesk IP Expert Mr Reinout Van Malenstein, Carrol, Burdock and McDonough LP Legal Advisor Ms Kelly Liu and Ice-Watch founder and CEO Mr Jean-Pierre Lutgen.

(In the photo: Bencham General Manager Robbert Görrijs introduced the Centre's services at the seminar.)