

# Roundup of the EU SME Centre's First Year of Phase II

## TAGS

About the Centre

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By July 6th 2015, the EU SME Centre has successfully completed its first year of Phase II project.

During this period, the Centre has engaged in over 100 events across Europe and China, supporting more than 3000 European SMEs with services provided by our Knowledge Centre, Training Centre, Advice Centre and SME Advocacy Platform. Highlights included the **'China Days' at Milan Expo, EEN Annual Conference, Understanding China Training Update for partners** and **road shows across Central and Eastern Europe.**

### Quick Re-Cap of Our Key Content:

Training Centre: Launched four comprehensive workshop programmes on Exporting Food & Beverage Products to China, E-commerce in China, Setting-up in China, and Servicing Chinese Outbound Investments.

Knowledge Centre: Published newly updated reports and case studies online – **The Automotive Market in China, The Medical Devices Market in China, The Construction Market in China, The**

## **Food & Beverage Market in China, Schouten China: Developing a Learning Culture in your China Business and Proton Products – Setting up and Moving Office in Chengdu.**

Advice Centre: Developed a more tailored service to support SMEs with technical solutions, helping to check contracts, verify business partners, find distributors/agents and support market access. Get in touch with our Advice Centre Experts to find out more.

Advocacy: Held our first inter-chamber SME working group meetings in collaboration with the EU Chamber of Commerce in China. To give your SMEs a voice within the business community, [contact our team](#).

### **Building Stronger Partnerships:**

The Centre has joined the Enterprise Europe Network (EEN), linking us to more partners and resources to help further support your SMEs.

To better support our partners in Europe and China, we have developed a Partnership Package that outlines major benefits of cooperating with the Centre and a number of collaboration models. To request your copy or to discuss joint events in your region, please send us an email.