

Survey on Cyber Threats and International Business - University of Leeds

TAGS

Information and Communication Technology (ICT)

Cybersecurity

ARTICLES

28 February 2016



The EU SME Centre and Leeds University Business School invite you to participate in the survey on 'Cyber Threats and International Business' available [here](#). – No need to sign in to EU SME Centre website to access.

The study aims to gain a better understanding of the capabilities and perspectives of firms on cyber threats in general and with particular reference to the Chinese context in order to support business services and policy making.

This survey is supported by the China-Britain Business Council (CBBC) and the EU SME Centre.

The research has been approved by the Ethics Committee of the University of Leeds and all data will be anonymised and treated confidentially.

By answering this survey you agree that the data you provide can be used for academic purposes. No participant or company will be identifiable in any publication as any data will be aggregated and statistically analysed.

Each participant can take part in a draw for one of twenty-five £20 (RMB200) Amazon vouchers. Only completed surveys will be eligible for the draw.

The survey is best completed by senior management. The survey should take a maximum of 10-15 minutes to complete on a PC.

If you have any questions regarding the survey, please contact:

Dr Stan Karanasios (s.karanasios@leeds.ac.uk)

Dr Hinrich Voss (hv@lubs.leeds.ac.uk)

Dr Nick Papageorgiadis (n.papageorgiadis@liverpool.ac.uk)