

# Infographic: Selling Wine in China

## TAGS

Infographic

Food & Beverage

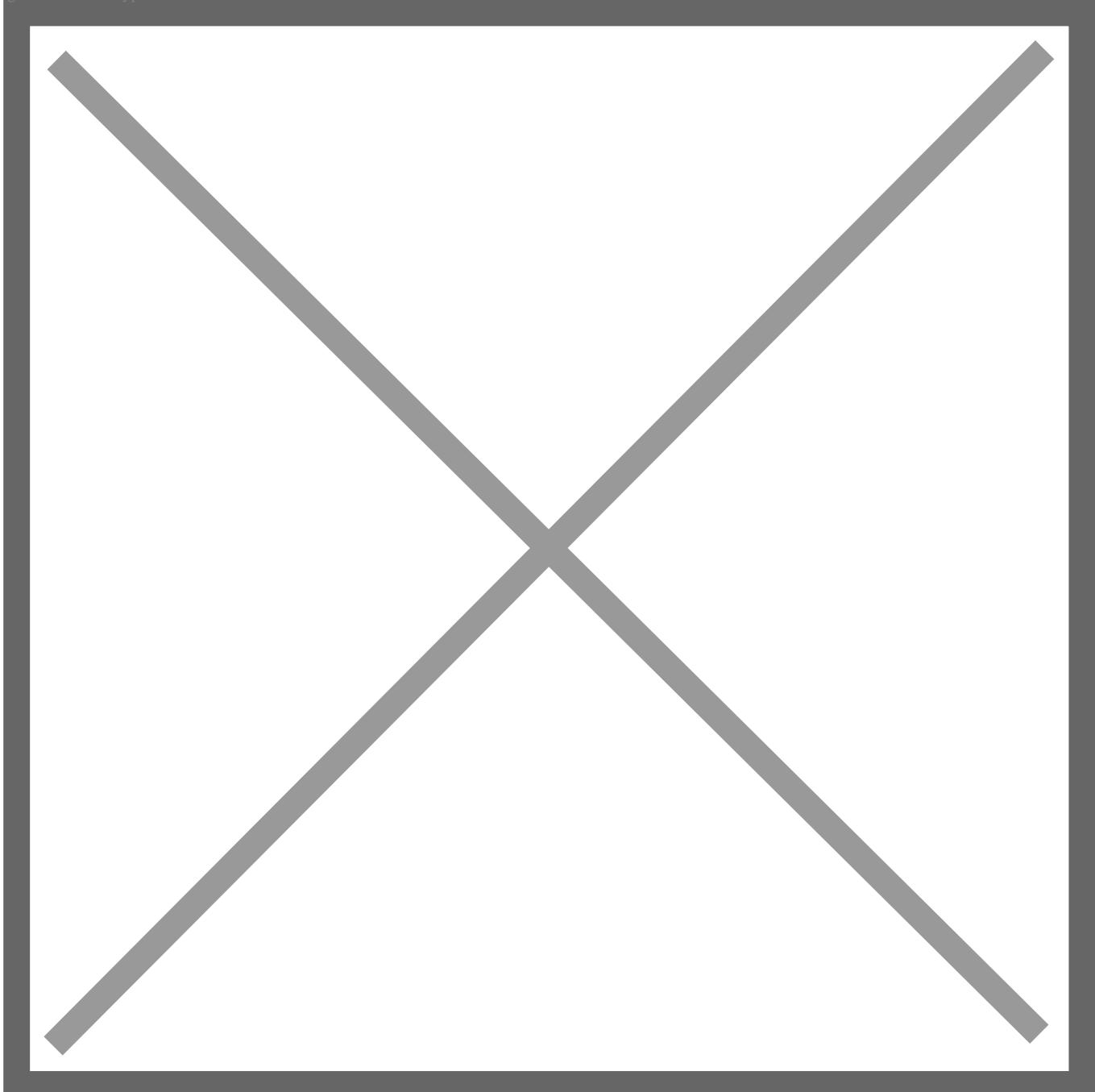
Wine

Alcohol

## ARTICLES

31 January 2023

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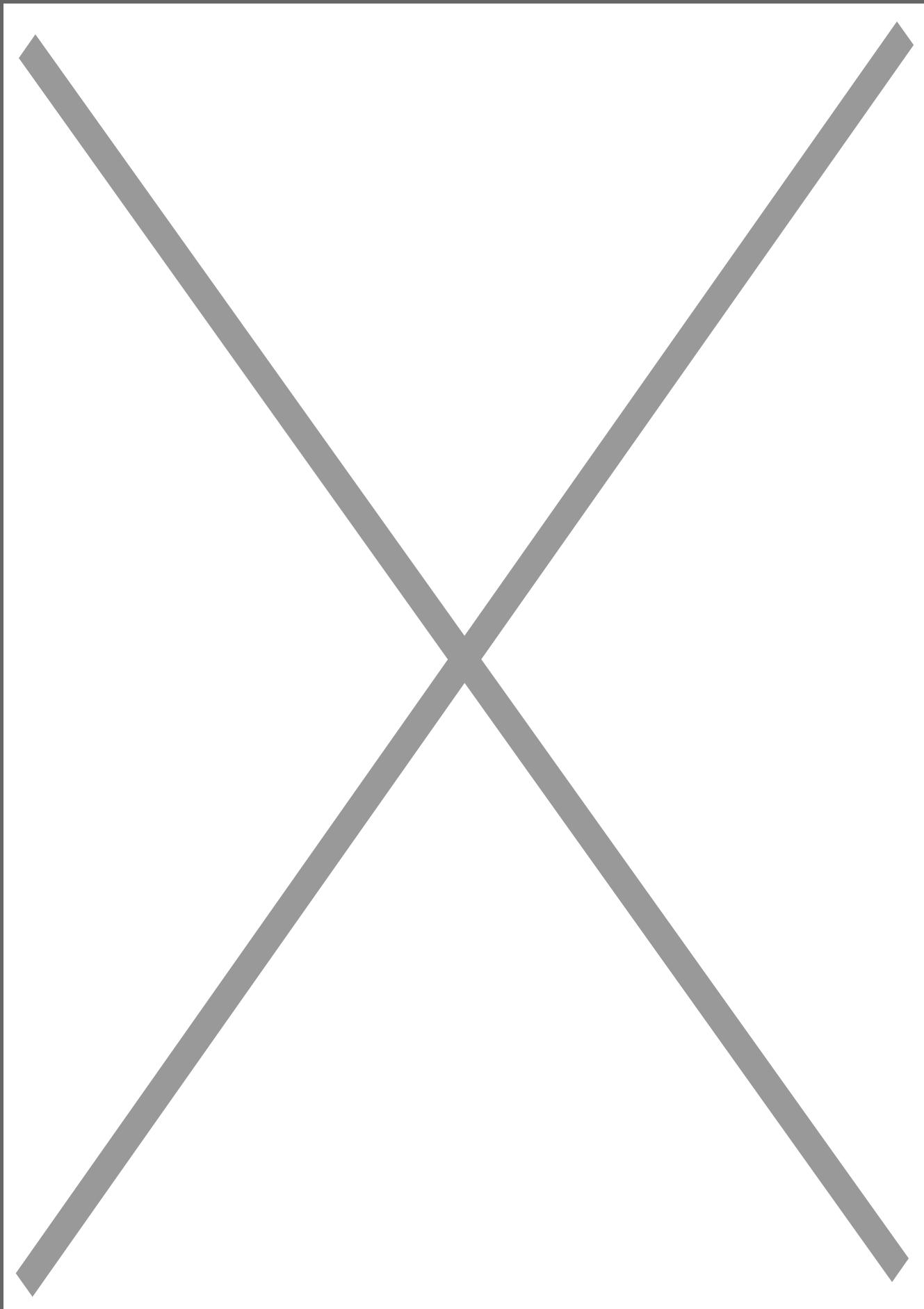


Wine tops the product categories recognised and protected by the [EU-China Geographical Indication Agreement](#). More GI products will follow in 2025.

As domestic production has grown steadily in China over the past few decades, European wines still hold a place of choice in the market, with wineries from France, Italy, and Spain most represented among EU exporters in 2022.

Here are a few facts and figures about the wine market in China, including consumer tastes, domestic production, market access and tariffs.

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For more information on the mandatory process to export F&B products to China, don't miss our complete [GACC guidelines](#) and [webinar](#). You may also be interested in our guidelines [\*Food Additives in China: Regulations and Practical Cases\*](#).

Do you wish to introduce your wines to consumers in China? Our experts are ready to assist you with free practical advice and guidelines on market access requirements. [Click here to send us your queries](#).