

Helping European small and medium-sized enterprises export to, invest and set up in China

[www.eusmecentre.org.cn](http://www.eusmecentre.org.cn)

## OUR SERVICES



### KNOWLEDGE CENTRE

Market reports, guides, case studies and infographics explaining how to do business in China

**579,000+**

Total

SMEs  
Reached



### ADVICE CENTRE

China experts offering practical advice to save you time, money and help you avoid common mistakes

**9,600+**

Total

Registered  
Website Users



### TRAINING CENTRE

Tailored business training to plug knowledge gaps and help you get ready for the Chinese market

**900+**

Monthly

Publication  
Downloads



### SME ADVOCACY PLATFORM

Opportunities to voice common business issues in the market and influence policies

**3,494**

Total

Business  
Enquiries  
Processed



### HOT-DESKS & MEETING ROOMS

Ready-to-go workspace available for you in central Beijing

**5,500+**

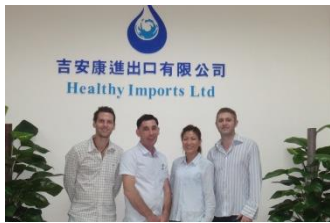
Total

Social Media  
Followers

\* Figures Updated in June 2016



## OUR CLIENTS SAID



“The EU SME Centre gives us a sense of security. It is great to be able to enquire in one place about diverse questions of interest for an SME in China.”

—Noel Farrell, CEO Healthy Imports Ltd



“The Centre was a great help in assuring me of what is allowed and what not. They conducted a real legal investigation for me; I myself could never have done that.”

—Maia Orgogozo, Founder & CEO, Oh My Gourmet



“I can highly recommend the Centre’s hot-desks to any European SME that wants to start up a business in China or is coming to Beijing for a business trip. The location is perfect and the atmosphere is really friendly; the staff is always willing to help.”

—Zofia Guranova, Sales Manager, Dreamboat

## OUR PARTNERS SAID



REPUBLIC OF ESTONIA  
MINISTRY OF RURAL AFFAIRS

“This [training] was exactly what we needed, helping very much to fill the gaps in our understating how Chinese food control administration is structured and in what sequence steps should be taken to arrive on the market”.

— Ruve Schank, Head of Department,  
Ministry of Rural Affairs of the Republic of Estonia



Chamber of  
Commerce and Industry  
Mechelen

“We advise the Centre strongly to our entrepreneurs already operating or starting in China because especially the tools, the guides and the FAQs are of high value to them. It is an excellent example of how such an organization should be: a constructive and result driven cooperation between different knowledge partners in favour of the EU-China business!”

— Petra Van Bouwelen, Manager International Business,  
Voka Mechelen



## GET READY

- Starter Kit
- 200+ Webinars
- 120+ Publications



## GET SUPPORT



- Ask-the-Expert: Online Enquiry Service
- China Business Training Workshops
- Law Database
- Exhibition Database
- Hot-desks & Meeting Rooms

## GROW

- China Business Solutions
- Service Provider Database
- SME Advocacy Platform



## GET STARTED

### 1. SIGN UP

[www.eusmecentre.org.cn/user/register](http://www.eusmecentre.org.cn/user/register)

### 2. ACTIVATE YOUR ACCOUNT

Click the activation email to log in

### 3. EXPLORE

Download our latest market report, get in touch with our experts or register for an event near you



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## CONTACT US

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