



HOW TO SET UP A COMPANY IN CHINA

Setting up a company in China requires extensive preparation. This one-day workshop is designed for European SME executives and business managers responsible for this process.

Join this workshop to find out if setting up in China is right for your business, learn more about China's set-up environment and make an informed decision about establishing a legal entity in the country.

WORKSHOP PACKAGE

- A full-day workshop run by an experienced trainer
 - All the training material including a set of hard copies of the EU SME Centre Starter Kit
- Price: 350 EUR/person

OUTLINE

Module 1: From Set Up to Exit

- Different business modes in China: WOFE, JV or Representative Office
- Steps to establish a legal entity
- Administrative and reporting obligations
- Business exit strategy from the get go

Module 2: Money

- Capital structure and financial plan
- Relevant taxes for your business

Module 3: Business Partner

- Legal and operational due diligence on your business partners

Module 4: People

- Chinese visa regulations and application procedures for business
- Labour contract in China
- Best practices on hiring and retaining talent

WHY ATTEND?

- Develop a practical market entry strategy for your company in China
- Choose the suitable form of company for your business
- Understand the requirements for setting up a legal entity in China
- Learn ways to finance your operation
- Know what taxes will apply to your business
- Choose the right business partner
- Manage talent more effectively





An Initiative Implemented
with the Financial Support
of the European Union

ABOUT EU SME CENTRE TRAINING WORKSHOPS

The EU SME Centre's training workshops provide you practical insights and step-by-step approaches on how to do business in China, delivered by our industry experts.

During the workshops, you will enjoy a well-balanced course combining business theories with practical examples. You will also have the chance to participate in interactive exercises to improve your business skills and understanding of the Chinese market.

WHO TO CONTACT

To learn more about this workshop or the other trainings the EU SME Centre offers, please contact:

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ABOUT THE EU SME CENTRE

The EU SME Centre in Beijing provides a comprehensive range of hands-on support services to European small and medium-sized enterprises (SMEs), getting them ready to do business in China.

IMPLEMENTED BY

